

# THE ADVION BRAND YOU TRUST IS NOW SPRAYABLE

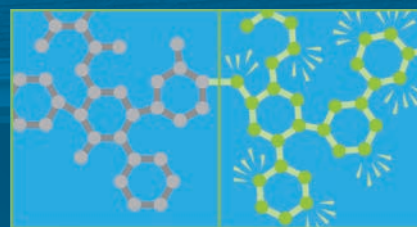
## FUNCTIONALITY AND FLEXIBILITY IN ONE

Advion® WDG insecticide is a sprayable formulation of the trusted Advion brand that is labeled to control a broad range of targeted insects including large-colony ants, cockroaches, pantry pests and termites. Its formulation can be used in multiple ways across commercial and residential accounts to help add convenience and flexibility to your service offerings:

- ▶ **Food-handling establishments:** spot or crack-and-crevice treatment as directed by the product label, even when the facility is in operation
- ▶ **Indoors:** spot or crack-and-crevice treatment
- ▶ **Outdoors:** 10-ft. perimeter band

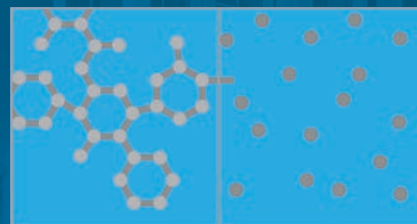
## AN EFFECT THAT ONLY TARGETS INSECT PESTS

Advion WDG is formulated with a MetaActive effect so it only affects targeted pests, and non-target organisms are less likely to be affected.



### Target insects

Upon entering an insect, *indoxacarb* is converted into a new molecule with insecticidal properties. This process is activated specifically by the insect's own enzymes.



### Non-target organisms

The bioactivation process is not as efficient within most non-target organisms, so they are less likely to be affected by the product.



**Versatility** — can be used in commercial areas, including food-handling establishments, and in residential areas



**Reliable control** — powered by the trusted active ingredient *indoxacarb* to control a broad range of pests for up to 60 days



**Peace of mind** — its MetaActive™ effect differentiates between target insects and non-target organisms



**Convenience** — a non-repellent, non-pyrethroid and non-neonicotinoid formulation that can be applied as a spray or foam, indoors and outdoors

 **Advion® WDG**  
Insecticide

 syngenta®

Performance assessments are based upon results or analysis of public information, field observations and/or internal Syngenta evaluations. Trials reflect treatment rates commonly recommended in the marketplace. Photos are either the property of Syngenta or used under agreement.

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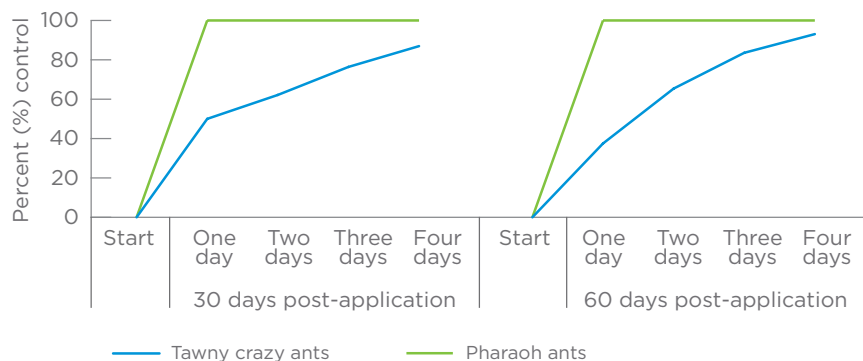
## A POWERFUL SOLUTION FOR COMMERCIAL ACCOUNTS

Advion WDG offers added convenience for commercial accounts. It can be applied:

- ▶ While commercial facilities are open without disrupting operations
- ▶ In food-handling establishments as directed by the product label
- ▶ Within transportation equipment such as trains, boats and buses

## PROVEN CONTROL OF PROBLEMATIC PESTS

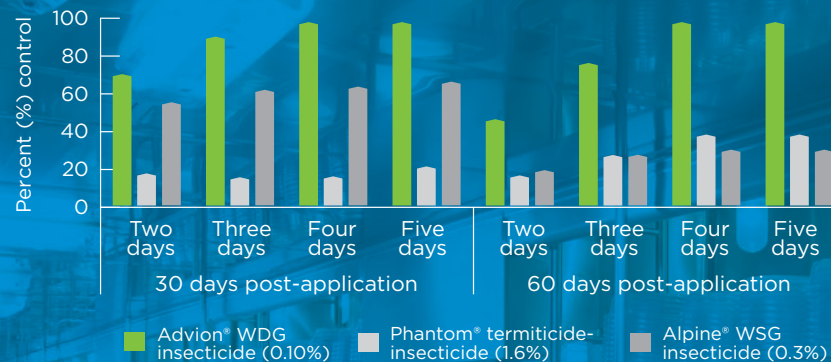
### Residual efficacy against tawny crazy ants and pharaoh ants on porous plywood\*



\*For best results, use a low concentration and high water volume application. Advion WDG can be tank-mixed with other insecticides, such as Demon<sup>®</sup> Max insecticide, for quick knockdown.

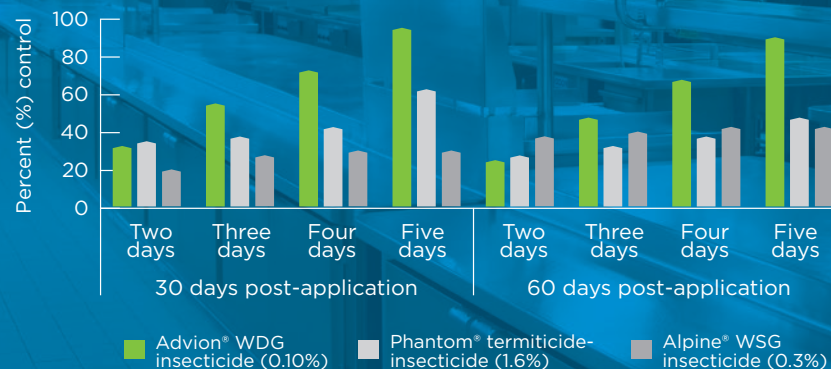
Source: PPMG18303 and PPMG18304, 2018. Advion WDG applied at 0.10%. Trials conducted on porous plywood to assess residual control.

## German cockroach control that outlasts the competition



Source: PPMG18305, 2018. Trial conducted on porous plywood to assess residual control.

## Long-lasting control of American cockroaches



Source: PPMG18306, 2018. Trial conducted on porous plywood to assess residual control.

For more information, visit [SyngentaPMP.com/AdvionWDG](http://SyngentaPMP.com/AdvionWDG)

FOR LIFE UNINTERRUPTED™



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Insecticide

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