



 **Advion[®]**
Fire ant bait

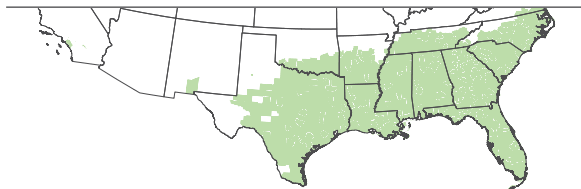
syngenta[®]



EXTINGUISH YOUR FIRE ANT

367

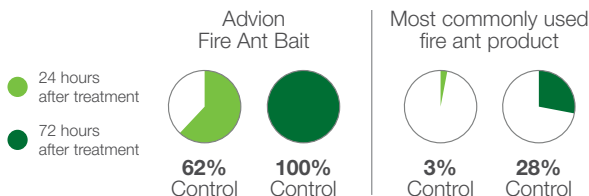
MILLION ACRES ARE INFESTED
WITH FIRE ANTS IN THE U.S.^{1, 2}



4 REASONS WHY WE USE ADVION FIRE ANT BAIT:

1

FASTEST RESULTS AVAILABLE: We use Advion® Fire Ant Bait and research shows that Advion controls foraging worker ants within 12 to 48 hours and delivers total colony control within 72 hours³—allowing you to get back to enjoying your lawn without the threat of painful stings. The most commonly used insecticide product can take 4-6 weeks to provide control.



2

FIRE ANTS SEEK OUT OUR PRODUCT LIKE FOOD: Our bait product is attractive to fire ants. They will actively seek it out and take it back to the entire colony to eat (including the queen) for total colony control.

3

NO NEED TO WATER-IN: Other commonly used insecticides need to be watered-in to become effective. This step isn't necessary with Advion Fire Ant Bait. In fact, it works best if no water is present.

4

BAITS ARE EFFECTIVE WITH LESS INSECTICIDE: Our product has 18.4 times less active ingredient per acre than the most commonly used fire ant product.

PROBLEM IN JUST 72 HOURS



40

million people live in fire ant-infested areas.⁴



14

million people are stung annually.⁵

HOW TO SPOT A FIRE ANT INFESTATION:

Fire ants live in dome-shaped mounds built in yards, pastures and gardens. They also nest under patios, around stumps and trees, beneath sidewalks, driveways, foundations and electrical boxes.



Fire ants reproduce in the spring and fall. The queen can produce 500,000 ants in a single colony.

3
YEARS



is the average lifespan of a queen fire ant.⁶

5
T



is the lifespan of a worker ant.⁷

3 THINGS THAT ATTRACT FIRE ANTS:



Oily and greasy food



Pet food



Fire ant bait

If you have any questions about our service or would like more information on Advion fire ant bait, please contact us.

To learn more about Advion Fire Ant Bait, visit
GreenCastOnline.com/Advion

¹ Herb Bolton, Imported Fire Ants. Animal and Plant Health Inspection Service, U.S. Department of Agriculture. November 2021

² Herb Bolton, Imported Fire Ant Quarantine Map. Animal and Plant Health Inspection Service, U.S. Department of Agriculture. November 29, 2021

³ Richard Patterson, Ph.D., University of Florida, 2004

⁴ Joshua King, Ph.D., Eradicating Fire Ants with Hot Water. University of Central Florida. February 2016

⁵ Bastiaan M. Drees, Ph. D., Fire Ant Plan Fact Sheet, Texas A&M University. December 2002

⁶ National Institute of Food and Agriculture, U.S. Department of Agriculture

⁷ National Institute of Food and Agriculture, U.S. Department of Agriculture

All photos are either the property of Syngenta or are used with permission.

© 2022 Syngenta. **Important: Always read and follow label instructions. Some products may not be registered for sale or use in all states or counties and/or may have state-specific use requirements. Please check with your local extension service to ensure registration and proper use.** Advion®, GreenCast®, the Alliance Frame, the Purpose Icon and the Syngenta logo are trademarks of a Syngenta Group Company. All other trademarks are the property of their respective third-party owners. Syngenta Customer Center: 1-866-SYNGENTA (1-866-796-4368)